**EXECUTIVE SUMMARY**

Include a summary of 250 words or less, suitable for dissemination to the public. This summary should include a concise outline of the project’s purpose; activities to be performed, including subawards (when applicable); deliverables and expected outcomes; intended beneficiaries; and any other pertinent information.

Response: Enter text here.

**ALIGNMENT AND INTENT**

**Project Purpose**

Clearly state the purpose of the project and the Project Type: food safety, plant pests and disease, research, crop-specific projects addressing common issues, and marketing and promotion. Describe the specific issue, problem, or need that the project will address. Include data and/or estimates that describe the extent of the issue, problem, or need.

Response: Enter text here.

**Objectives**

List the objectives of the project and their relation to the issues, problems, or needs.

Response: Enter text here.

**Project Beneficiaries**

Provide the number of affected producers and processors as well as a description of the benefits you intend to achieve as a result of the project.

Response: Enter text here.

**TECHNICAL MERIT**

**Work Plan**

Complete the below narrative and table for each objective of the project listed in the Alignment and Intent section.

**Objective 1:** Identify the objective that will be accomplished. This should match the objective identified in the Project Narrative Alignment and Intent.

**Timeline:** Start Date: Enter the overall objective start date using the format MM/YYYY. End Date: Enter the overall objective end date using the format MM/YYYY.

**How/Where:** Describe how and where this objective will take place.

**Resources:** Describe the required resources for this objective.

**Milestone(s):** Describe the milestones for assessing progress and success for this objective.

**Training & Technical Assistance (if applicable):** Describe how participants will be recruited and how the project will guide program development and delivery.

| **Objective 1 Activities** | **Performed by** | **Timeline** |
| --- | --- | --- |
| Describe the activity that will help to accomplish this objective. | Enter the Person(s) responsible (including collaborators and contractors) to accomplish this activity. | Enter the timeline associated with this activity using the format: MM/YYYY – MM/YYYY |
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| Describe the activity that will help to accomplish this objective. | Enter the Person(s) responsible (including collaborators and contractors) to accomplish this activity. | Enter the timeline associated with this activity using the format: MM/YYYY – MM/YYYY |

*Insert rows if needed for additional activities.*

**Objective 2:** Identify the objective that will be accomplished. This should match the objective identified in the Project Narrative Alignment and Intent.

**Timeline:** Start Date: Enter the overall objective start date using the format MM/YYYY. End Date: Enter the overall objective end date using the format MM/YYYY.

**How/Where:** Describe how and where this objective will take place.

**Resources:** Describe the required resources for this objective.

**Milestone(s):** Describe the milestones for assessing progress and success for this objective.

**Training & Technical Assistance (if applicable):** Describe how participants will be recruited and how the project will guide program development and delivery.

| **Objective 2 Activities** | **Performed by** | **Timeline** |
| --- | --- | --- |
| Describe the activity that will help to accomplish this objective. | Enter the Person(s) responsible (including collaborators and contractors) to accomplish this activity. | Enter the timeline associated with this activity using the format: MM/YYYY – MM/YYYY |
| Describe the activity that will help to accomplish this objective. | Enter the Person(s) responsible (including collaborators and contractors) to accomplish this activity. | Enter the timeline associated with this activity using the format: MM/YYYY – MM/YYYY |
| Describe the activity that will help to accomplish this objective. | Enter the Person(s) responsible (including collaborators and contractors) to accomplish this activity. | Enter the timeline associated with this activity using the format: MM/YYYY – MM/YYYY |

*Insert rows if needed for additional activities.*

Copy tables as needed for each project objective.

**Support from Other Federal or State Grant Programs**

If the proposed project has been or will be submitted to another federal or state program for funding, provide the grant program name. If not, please state “This project has not and will not be submitted to another federal or state program for funding.”

Response: Enter text here.

**How the SCMP Project Differs or Supplements the Other Grant Program’s Efforts**

If the proposed project builds on work previously funded by a federal or state grant program, including AMS grant programs, provide the year and grant program name and describe how the proposed project, if funded, would not duplicate work previously funded by the federal or state government. If not, please state “This project does not build upon a project previously funded by a federal or state program.”

Response: Enter text here.

**ACHIEVABILITY**

**Expected Measurable Outcomes**

Please refer to Form 1.7.2. Outcome Measures. Applicants must select at least one Outcome and one Indicator (sub-indicator, if applicable). Copy and paste the selected Outcome(s) and Indicator(s) here, along with the description of how the numbers were derived, how they will be measured, etc.

Response: Copy selected Outcome Measure table(s) here.

**Project Dissemination**

Provide a clear description of the plan to disseminate the project results (positive and negative) to similar organizations, stakeholders, and others that may be interested in the project results or in implementing a similar project.

Response: Enter text here.

**Risk Management Plan**

Provide a detailed and clear risk management plan.

Response: Enter text here.

**EXPERTISE AND PARTNERS**

**Key Personnel**

List key staff, including personnel and external project partners and collaborators that comprise the Project Team, their roles, and their relevant experience and past successes in developing and operating projects similar to this project. Ensure that you have included Letters of Commitment from Multi-State partner and collaborator organizations to support the information. Disclose of any potential concerns of conflicts of interest. For example, if you recruit your spouse, relatives, and/or business partner, provide solid evidence and clear explanation of your decisions, including a detailed monitoring and risk management plan.

Response: Enter text here.

**Management Plan, Data Sharing, and Public Access**

Describe your management plan for coordinating, communicating, and sharing data and reports among members of the Project Team and stakeholder groups, both internally to personnel and externally to partners and collaborators.

Response: Enter text here.

**Project Sustainability**

Describe how the project, and its partnerships and collaborations, will be sustained beyond the project’s period of performance (without grant funds).

Response: Enter text here.